

Golden Gator Committee Minutes, 9/7/07

Members (x= in attendance):

Tom Caswell
X Julie Frey
Ayola Singh-Kreitz
X Jeff Stevens
X Susan Stewart
X Tracy Zwillinger

- 1) Susan provided handouts of the category description changes/additions from last year's judging chairs. (Four of five judging chairs responded with comments.)
- 2) The committee reviewed the proposed changes. It was agreed to implement all submitted changes/additions, with the exception of the changes for the Periodic Writing category.
- 3) The Periodic Writing category solicited much conversation by the committee. The committee determined that the category likely was not needed, since such writing should be included within a publication or news release- and so may already be included within another existing category. Susan pointed out that there were only four entries in the Periodic Writing category last year.
- 4) It was decided to contact Buffy Lockette, judging chair of the Periodic category, to obtain her view on whether there's a need to continue the Periodic category. After much discussion, it was determined that the category is not needed. By email later in the day, the committee confirmed that they agreed with the decision to drop this category for this year's contest.
- 5) It was suggested that a judging chair meeting be held prior to the judges receiving the entries – possibly in early October.
- 6) The previously proposed timeline was again reviewed. The “entries judged” timeframe was changed to Nov. 13-Dec. 21. Also, it was pointed out that the education session in early October should be added to the timeline, as well as the judges session (early Nov.?).
- 7) The online entry form was reviewed and some changes/additions were noted. Tracy will make the changes and provide a pdf prior to the next meeting.
- 8) The committee discussed last week's recommendation with regards to the Identity Standards and determined that entries not in basic compliance with the standards (logo compliance, in particular) would be disqualified and the entry would not be passed along to the judging panel.
- 9) It was discussed whether the award winners should be notified prior to the retreat, so that individual team members, such as graphic artists, who may not typically

participate in UFCN functions, would be encouraged to attend and receive recognition. A definite decision was not determined.

Future Meetings: Sept. 13 (not Sept. 14!), Sept. 21: 112 Tigert, 9-10:30 a.m.